



Mayor of Providence

Jorge O. Elorza

January 29, 2020

Honorable Members  
Providence City Council  
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) and 1103 of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 passed in 1987, I am this day appointing Joseph Lazzerini, of 25 Woodbine Street, Providence, RI 02906 as a member of the Providence Human Relations Commission for a term to end January 31, 2023, and respectfully submit the same for your approval.

Sincerely,

A handwritten signature in black ink, appearing to be "Jorge O. Elorza".

Jorge O. Elorza  
Mayor

IN CITY COUNCIL  
APR 16 2020

READ  
WHEREUPON IT IS ORDERED THAT  
THE SAME BE RECEIVED AND APPROVED

A handwritten signature in blue ink, appearing to be "Sam Sellers".  
CLERK

## JOSEPH LAZZERINI

25 Woodbine Street | Providence, RI | [jlazzerini@gmail.com](mailto:jlazzerini@gmail.com)

**Office of Mayor Jorge O. Elorza, City of Providence** | Providence, RI July 2018- Present

*Director of City Services & LGBTQIA+ Liaison to the Mayor*

- Oversee the cities PVD 311 program that connects residents with City Services
- Manage team of 3 Constituent representatives and an office manager who process requests and help residents navigate through city government.
- Act as liaison between the LGBTQ+ community and the Mayor; including advising the Mayor on policy changes that create a more inclusive and thriving city for the queer community.

**Office of Mayor Jorge O. Elorza, City of Providence** | Providence, RI February 2018 - July 2018

*Deputy Director of Legislative Affairs*

- Advocate for Mayor Elorza's Legislative Agenda at the State House
- Draft talking points, memos, letters for Mayor and Staff on various legislation and policy issues
- Act as liaison between Providence Representatives/Senators and the Mayor's office

**Service Employees International Union, Local 888** | Boston, MA October 2015 - February 2018

*Senior Political Organizer*

- Developed political strategy and integrated politics with all the work of the union for Massachusetts.
- Managed a successful program to create effective advocacy relationships between the membership and elected officials, community partners and other stakeholders;
- Managed our participation with Central labor councils, various coalitions and constituencies and other SEIU Locals.
- Coordinated political field activities, lobby visits, phone banking and events for our policy, legislative and electoral participation campaigns at the city, state and federal level;
- Support contract and organizing campaigns, including rallies, press events and targeted employer activity.
- Establishing and maintaining relationships with elected officials and key elected staff.

**Democratic Congressional Campaign Committee** | Washington, DC April 2015 - September 2015

*Digital Fundraising & Communications Assistant*

- Wrote and edited surrogate emails for leaders such as President Obama, Vice President Biden, Democratic House Leader Nancy Pelosi, and Congressman John Lewis.
- Personally responsible for copy that brought in over \$2 Million in 6 months.
- Trained and managed three new employees and two interns who became reliable email loaders and writers by the time I left.
- Regularly monitored news and distributed motivating and tailored findings to promote DCCC fundraising.
- Personally responsible for finding an article that drove the news cycle for one week in May, bringing in for the DCCC a record number of grassroots donations.

**NGP VAN, INC** | Washington, DC

January 2014 - April 2015

*PAC & Nonprofit Account Executive*

- Manage over 150 accounts across different areas in the Nonprofit/PAC sector.
- Brought in \$200k in new business in my first year in an untested market.
- Responsible for selling NGP, our fundraising, compliance, and digital communications CRM.
- Responsible for selling digital and new media consulting services.
- Manage relationships between consultants and clients.
- Develop proposals and presentations for clients.
- Demonstrate and train clients on NGP, VAN, and other tools.
- Make product development recommendations based on client feedback.

**Coalition for Social Justice** | Fall River, MA

May 2013 - January 2014

*Grassroots, Communications, and Development Coordinator*

- Managed all aspects of field: developed new organizers and trained new volunteers.

- Developed new strategies for field including utilizing new technologies
- Managed all aspects of communications: online, print, and social media.
- Managed all aspects of online fundraising and special events.
- Co-chair of grassroots committee for a statewide ballot campaign: Raise Up Massachusetts
- Managed a team of staff, volunteers, and coalition members that collected 289k signatures for two ballot questions in less than 10 weeks.

**Rhode Islanders United For Marriage | Providence, RI**

December 2012 to May 2013

*Canvass Team Leader*

- Maintained a productive team of four canvassers.
- Responsible for implementing canvass plan in key districts.
- Trained new canvassers; coordinated advanced training for experienced canvassers.
- Debriefed with canvass director daily.

**Rhode Island Federation of Teachers | Providence, RI**

August 2012 to November 2012

*Field Organizer*

- Organized teachers to support endorsed candidates.
- Recruited, trained, and organized teachers to phone bank and canvass for endorsed candidates.
- Used and managed LAN (Labor Action Network) for Database management.
- Worked with Coalition partners to advance our shared goals for the 2014 election cycle.

**Anthony Gemma for Congress | Pawtucket, RI**

May 2012 – August 2012

*Field Director*

- Managed Field Operations for Rhode Island's first congressional district.
- Developed a comprehensive field plan with strategic goals and GOTV plans.
- Oversaw a paid canvass team which yielded positive results.
- Managed a 14 person field team; 5 organizers and 9 canvassers.
- Managed all aspects of the digital CRM online social organizing.

**MassEquality | Boston, MA**

March 2011 – May 2011

*Field Director for Special Elections*

- Managed MassEquality's electoral activities for Democratic Rep. Geraldo Alicea in MA.
- Developed a field plan with strategic goals.
- Oversaw two interns and a Field Organizer.
- Responsible for cutting turf, identifying voter targets, GOTV, and database management.
- Managed canvasses, phone banks of 15 volunteers making 1500 calls a shift, direct mail efforts, and paid ids.

**MassEquality | Boston, MA**

May 2010 - November 10

*Field Organizer*

- Advanced MassEquality's grassroots lobbying campaign and electoral work in targeted areas to promote full equality for the LGBT community.
- Organized seven democratic legislative districts and worked with local volunteers and coalition partners to demonstrate field support for pro-equality democratic candidates.
- Recruited supporters of LGBT equality to become involved in campaigns of pro-equality candidates.
- Recruited volunteers, managed lists, organized field activities, and responded to the needs of area activists relative to MassEquality's statewide agenda.
- Managed, developed, and trained interns from Boston University.