

# City of Providence

STATE OF RHODE ISLAND AND PROVIDENCE PLANTATIONS

## CHAPTER 1999-10

No. 180 AN ORDINANCE AMENDING THE CITY OF PROVIDENCE ZONING ORDINANCE CHAPTER 1994-24, NO. 365, APPROVED JUNE 27, 1994, AS AMENDED.

*Approved* April 8, 1999

### *Be it ordained by the City of Providence:*

Section 1. The Providence Zoning Ordinance Chapter 1994-24 No. 365, approved June 27, 1994, as amended, shall be further amended as follows:

- a) Section 504.2 – Capital Center Special Development District – General Regulations, Part C), Number 2. Signs shall be amended to read as follows:
  2. Signs: To permit maximum flexibility in the location and type of signs, the CCC may grant waivers as follows:
    - a. Retail Trade – When the principal use of a property is retail trade and the project contains more than 100,000 sq. ft. GFA with at least a minimum of five different retail uses, the owner may request a waiver to the sign regulations of this ordinance. In requesting the waiver, the owner shall submit to the CCC an overall signage plan that details the size, location, material and lighting of signs on the project and sets signage criteria for retail frontages that would allow the change of retail uses and their signs without additional review. The CCC may grant waivers as follows:
      - 1) Maximum Total Area of All Signs – permit a maximum total area of all signs that shall not exceed 5 square feet of sign for every lineal foot of building frontage. In calculating building frontage, each side of the building may be counted.
      - 2) Maximum Sign Area – permit the maximum sign area of one or more signs to be increased to a size deemed acceptable to the CCC:
      - 3) Illumination – permit a variety of illumination techniques including internal illumination as long as the sign does not read as a plastic back lit sign. Flashing, changeable letter or message, changeable color or any sign that moves are not permitted; and,
      - 4) Material - permit a variety of contemporary sign materials which shall not be limited by Section 502.2 C).
    - b. All other uses – The owner/applicant may request a waiver from the CCC for signs in accordance with this section. In filing a request for a waiver, the owner/applicant shall submit an overall signage plan that details the size, location, material and lighting of all signs on the project. The CCC may grant waivers for signs as follows:
      - 1) Planned Development – When a parcel, as defined in the Capital Center Regulations, which consists of five or more buildings that are not divided by a public road is developed in accordance with a plan, the CCC may grant a waiver to permit signs on one building or lot in the parcel to advertise a business located in another building or on another lot in the parcel. The approved signs may be wall mounted,

IN CITY COUNCIL  
*Dec. 6, 1998*  
FIRST READING  
REFERRED TO COMMITTEE ON  
ORDINANCES  
Michael R. Clement  
Clerk

THE COMMITTEE ON  
Ordinances  
Recommends *R.H.*  
Barbara A. Goss  
Clerk  
*P.H. Lee*  
*10/29/98*

THE COMMITTEE ON  
ORDINANCES  
Approves Passage of  
The Within Ordinance  
Barbara A. Goss  
Clerk  
*3/8/99*

*Councilwoman Hi Rizzo (By request)*

freestanding or projecting. In calculating maximum total sign area, the maximum allowable area for each lot shall be calculated and added together to arrive at the maximum sign area for the parcel.

- 2) Maximum Sign Area – permit the maximum sign area of one or more signs to be increased to a size deemed acceptable to the CCC but the total area of all signs shall not exceed the maximum total area of all signs on a building.
- 3) Illumination – permit a variety of illumination techniques including internal illumination as long as the sign does not read as a plastic back lit sign. Flashing, changeable letter or message, changeable color or any sign that moves are not permitted; and,
- 4) Material - permit a variety of contemporary sign materials which shall not be limited by Section 502.2 C).

Section 2. This ordinance shall take effect upon passage.

IN CITY COUNCIL  
MAR 18 1999  
FIRST READING  
READ AND PASSED

Michael R. Clement CLERK *ma*

IN CITY  
COUNCIL  
MAR 30 1999  
FINAL READING  
READ AND PASSED

John D. Howard PRESIDENT  
Michael R. Clement CLERK

