



Mayor of Providence

Jorge O. Elorza

January 11, 2019

Honorable Members
Providence City Council
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) and 701 of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 in 1987, I am this day appointing Travis Escobar of 176 Atlantic Ave, Providence, RI 02907, as a member of the Providence School Board for a term to expire on January 31, 2022, and respectfully submits the same for your approval. Mr. Escobar replaces Mr. Josiah-Faeduwor who has resigned.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jorge O. Elorza".

Jorge O. Elorza
Mayor

IN CITY COUNCIL
JAN 30 2019

READ
WHEREUPON IT IS ORDERED THAT
THE SAME BE RECEIVED AND APPROVED
A handwritten signature in blue ink, appearing to read "Lore".
CLERK

Travis J. Escobar

EDUCATION

Rhode Island College, Providence, RI

- Degree: Bachelor of Arts in Public Administration & Political Science

PROFESSIONAL EXPERIENCE

United Way of Rhode Island

2016-Present

- **Project Manager, Public Policy**
 - Serve as the staff lead for United Way's public policy work for its initiatives across the organization
 - Assist in the development and promotion of United Way's state and federal public policy agenda
 - Track and analyze budgetary and legislative proposals consistent with the organization's strategic community investment goals
 - Build relationships with policy makers that support the work of United Way and its strategic goals
 - Represent United Way on committees and work groups connected to our public policy agenda
 - Created and conducted Advocacy 101 presentations for community stakeholders
 - Led advocacy efforts to pass an "Out of School Time Learning Commission" to increase quality afterschool and summer learning programs in the state

Millennial Rhode Island

2015-Present

- **Founder and President**
 - Incorporated non-profit charitable organization that, through fundraising, provides networking, personal and professional development programming for millennials
 - Strategically plans agenda, chairs board meeting and further develops board committees
 - Oversees board's obligation to maintain legal, fiduciary, and moral responsibility of the agency
 - Plans fundraising events, campaigns and regular public relations/marketing events
 - Successfully organized multiple networking events with an average attendance of 50-75 people
 - Have cultivated a network of over 200 donors
 - Manage social media and website content
 - Build partnerships with organizations and political stakeholders to work on policies and initiatives to keep young talented people in RI

Dorcas International Institute of Rhode Island

2015-2016

- **Communications and Development Associate**
 - Implement strategies for enhanced communication with external and internal stakeholders via e-newsletter, print newsletter production, etc.
 - Manage social media and website content
 - **Coordinate the organization's media relations; including producing media releases, maintain accurate media contact list, and the track agency's media presence**
 - Assist in implementing individual fundraising activities including direct mail campaigns, online fundraising, and event-based fundraising.
 - **Maintain the organization's donor database**

ONE Neighborhood Builders

2014-2015

- **Community Engagement Coordinator**
 - **Conducted needs assessments with Olneyville residents and stakeholders in order to gain perspective around issues of housing, public health, and safety**
 - Drafted social media content and expanded outreach by 25%
 - Organized events, facilitated the collaborative group of 25 business members within the neighborhood, and developed programming for the community
 - Facilitated a monthly Olneyville Safer Streets Association meeting
 - Conducted regular one-to-one meetings with residents and community stakeholders to build trust, gather information, and encourage their engagement in neighborhood activities and problem-solving
 - Ensured the desired outcomes of grants contracts were achieved

Jorge Elorza for Mayor of Providence

2013-2014

- **Canvasser**
 - Executed the Elorza for Mayor Field Plan in the South Side and East Side community
 - Met and exceeded regular benchmarks for positive IDs, volunteer recruitment, and grassroots engagement
 - Participated in targeted canvasses
 - Ensured consistent and clean input and management of campaign data

- Successfully helped first time candidate win primary and general election

- **Coordinator (Volunteer)**

- Served as advance for the candidate at all city wide events
- Recruited volunteers, interns, and junior staff to the campaign
- Organized recruitment events for volunteers and supporters
- Organized 'house parties' for fundraising

Inspiring Minds (AmeriCorps Program)

2013-2014

- **Academic Campaign Manager**

- Represented Inspiring Minds at meaningful community events, colleges, service fairs and other outreach opportunities
- Organized the volunteer/donor database on FIMS
- Maintained Constant Contact account regarding volunteer recruitment
- Produced a training for volunteers
- Scheduled, coordinated, and delivered volunteer trainings to colleges and organizations
- Oversaw volunteer placement and performance
- Identified community and social networking groups to approach for recruitment cultivation
- Aided in the hiring process of other AmeriCorps staff

Rhode Island College Student Community Government Inc.

2010-2012

- **President 2010-2012**

- Managed a staff of 3 employees
- Managed a budget of over a million dollars
- Oversaw the hiring process of staff
- Appointed students to all committees and commissions under the corporation
- Created a \$70,000 entertainment committee to launch a tradition of large scale events on campus
- Created and implemented a \$15,000 tuition book program to aide students in their education and increase student engagement
- Developed a program to provide a 50% discount on RIPTA passes for students during a time where the state ended their discount program
- Developed a program to increase library service hours to 24 hours during exam week

Honors, Awards, and Accomplishments

- Rhode Island State Society Leadership Award 2018
- Spark Talk Presenter at New Leaders Council Convention "The Future of Millennial America" 2018
- Emcee for United Way of Rhode Island's 91st and 92nd Annual Celebration 2017-2018
- Rhode Island College Young Alumni Award 2016
- Appointed to Grow Smart Rhode Island Board of Directors 2016
- Appointed to Rhode Island Coalition for the Homeless Board of Directors 2015
- Appointed to Providence Superintendent Search Committee 2015
- Founding Member of Mayor Jorge Elorza's City of Providence Millennial Task Force 2015
- Graduate of the New Leaders Council RI Institute 2014
- Community Angels Young Professional Award 2014
- Appointed to the Rhode Island College Foundation Board of Directors 2014
- Gave the "Student Farewell Address" for the Rhode Island College Commencement 2013
- Special guest of Sen. Sheldon Whitehouse to attend the State of the Union Address 2012
- Keynote speaker for Times² STEM Academy High School graduation 2012

REFERENCES

Available upon request