



Mayor of Providence

Jorge O. Elorza

February 18, 2016

Honorable Members  
Providence City Council  
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) and 814 of the Providence Home Rule Charter of 1980, as amended, I am this day re-appointing Nancy Kirsch of 106 Freeman Parkway, Providence, Rhode Island 02906, as a member of the Board of Tax Assessment and Review for a term to expire in on January 31, 2019, and respectfully submit the same for your approval.

Sincerely,

Jorge O. Elorza  
Mayor

IN CITY COUNCIL  
APR 07 2016

READ  
WHEREUPON IT IS ORDERED THAT  
THE SAME BE RECEIVED AND APPROVED  
 CLERK

## NANCY KIRSCH

Interim Editor

### PROFILE

Award-winning writer and editor with strong background in editing, writing, public policy, advocacy and management seeks full-time or part-time communications position.

### EXPERIENCE

#### **Principal, Kirsch Triangle Associates, LLC, October 2013 – present**

Freelance writer for a number of media outlets, including *East Side Monthly*, *Providence Business News*, *edible Rhody*, *South County Life Magazine*, *Newport Daily News*, *South County Independent* and *Beverage Magazine* (Rhode Island and Connecticut) and for such for-profit and nonprofit clients as Bryant University, the University of Rhode Island, Jewish Family Service of Rhode Island and Temple Beth-El.

#### **Interim editor, associate editor and executive editor, for *The Jewish Voice*, July 2008 – September 2013**

As executive editor (effective October 2009) of niche newspaper for greater Rhode Island's Jewish community, had sole responsible for all aspects of production, including supervising the work of a graphic designer, an ad representative and several freelance writers, columnists and graphic designers. I developed themes for issues; stories and edited every story, column and letter to the editor that appeared in the paper; oversaw layout; coordinated production and delivery with outside vendors and managed the budget.

Key accomplishments in first year as editor:

- Produced the paper within budget – the first editor in several years to do so – with no prior training or experience in managing a newspaper or newspaper staff
- Realized a 38 percent increase in dollars donated to our annual patron campaign and a 28 percent increase in the number of patron donors participating
- Increased by 84 percent the number of published letters to the editor and guest opinion pieces
- Selected a less expensive, more efficient and superior printer
- Retained a new designer who provided a new and improved Web site
- Maintained readership numbers, despite an aging target population

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#### **Principal, Kirsch Triangle Associates, LLC, October 2004 – October 2008**

Provided communications consulting and related services to a wide array of clients. Key accomplishments included:

- Gained national and regional media coverage (*The New York Times*, *The Boston Globe*) for freelance client

- Gained significant, positive local news coverage for a client that had desired, but never achieved, such coverage
- Increased grant revenue for one client by 30 percent in one year
- Managed the media and public relations campaign for a highly controversial, yet ultimately successful, statewide ballot referenda question in the November 2006 general elections

Services included:

- Proposed story ideas, wrote news and feature articles
- Coordinated production with graphic designers, printers and other vendors
- Prepared and issued press releases
- Promoted and marketed clients' events to local, regional and national media
- Conducted grant, market and strategic planning research
- Edited handbooks, annual reports and policy manuals

Representative clients included Brown University Medical School, Cutler & Company, *East Side Monthly*, *Forbes Business Aviation Special Report Series*, JUMP!, Providence Country Day School and Rhode Island College.

## EDUCATION

J. D. , The Washington College of Law, American University, Washington, D.C.

B.A., Political Science, Indiana University

## COMMUNITY INVOLVEMENT

- Community Preparatory School Board Member (1995 - 2000), including terms on the executive and governance committees
- Leadership Rhode Island (LRI), LRI commencement speaker (1994)
- Women & Infants Hospital Bioethics Committee member (1993 - present)
- Rhode Island Press Association (RIPA) Treasurer (2012 - present) and RIPA award winner (2013, 2014)
- Recipient of Michael P. Metcalf Media Award (2008, 2009, 2010)
- Member of Providence's Board of Tax Assessment and Review (2014 - present)
- Temple Beth-El Social Action Committee Member (2009 - present)