



Mayor of Providence

Jorge O. Elorza

January 16, 2015

Honorable Members
Providence City Council
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) and 1105 of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 passed in 1987, I am this day appointing Deputy Chief of Staff Theresa M. Agonia as my designee on the Dexter Donation Commission.

Sincerely,

Jorge O. Elorza
Mayor

IN CITY COUNCIL
FEB 05 2015

READ
WHEREUPON IT IS ORDERED THAT
THE SAME BE RECEIVED.
[Signature] CLERK

Theresa Agonia

62 Alaska Street • Cumberland, RI • 02864 • TheresaAgonia@gmail.com • 401-663-4252 • About.me/TheresaAgonia

I am **fluent in Portuguese** and speak intermediate Spanish and French. I have great attention to detail and am very punctual. My excellent research, verbal, and analytical skills make me a **key asset to any team environment**. I have a strong passion for community work, sports, reading, and traveling.

RELATED EXPERIENCE

Business Outreach and Public Relations Coordinator

November 2013-Present

City of Central Falls

- Manages City and Mayor's social media accounts including Facebook, Twitter, and the City's website
- Write press releases with key Central Falls announcements, resulting in television, radio, and newspaper coverage
- Provide suggested talking points to the Mayor for all speaking engagements
- Coordinate events on behalf of the City including: Secretary Castro's Tour of CF, Mayor's Youth Council Swearing In Ceremony, Flag Raisings, Ribbon Cutting Ceremonies, Press Conferences, annual events, meetings, etc.
- Created Central Falls' First Restaurant Week and creating 2015 Central Falls Recycling Calendar
- Provides executive level of support to the Mayor's Office and Director of Planning and Economic Development
- Serve as the liaison between the Planning Department and the City Planning and Zoning Boards

Communications Assistant

June 2013-October 2013

Latino Policy Institute at Roger Williams University

- Revised all web content for LPI website and created a LPI Blog
- Built database for LPI contacts in education, health and government
- Supervised summer intern and provided daily tasks
- Increased social media visibility and produced LPI marketing tools and posters

RI Anti-Bullying Competition Assistant Account Executive

September 2012-April 2013

National Bateman Case Study Competition

- Acquired two month-long proclamations supporting the campaign from RI Governor Chafee and Mayor Diossa
- Gained news coverage with five media outlets that reached over seven million people in RI and secured over \$20,000 worth of TV media coverage (via Cision)
- Conducted pre and post surveys to evaluate effectiveness of the campaign

Public Relations Intern

December 2012-January 2013

Regan Communications

- Followed up with local media outlets regarding press events
- Attended photo opportunities on behalf of clients including Disney, Dunkin Donuts, and Providence Bruins

Public Relations Assistant for Dr. Amiee Shelton

August 2011-May 2013

Roger Williams University

- Scheduled & managed site visits to nine PR agency/firms in New York City for 35 RWU students
- Planned a 12 day trip to LA for 14 students and two advisers to visit eight top PR agencies
- Organized the 2013 PR Career Week for all RWU students with 10 PR speakers from Prov. and Boston areas

Public Relations Intern, Department of Public Affairs

August-December 2011

Roger Williams University

- Wrote 10+ press releases and pitched stories to local, national and specialized media outlets
- Used Cision to develop and update media lists and clip books

Bridge To Success Mentor and Tutor

January 2010-February 2012

Roger Williams University

- Mentored 50+ students and assisted with studying tactics, note-taking, and the college application process
- Planned monthly campus visits for high school students to RWU

RECOGNITION

- ✓ Public Relations Society of America Member (2013-Present)
- ✓ United Way Young Professionals of Rhode Island Member (2014-Present)
- ✓ RWU Public Relations Student Society of America Vice-President (2012-2013)
- ✓ Recipient of the 2013 Exemplary Showmanship in the Field of PR and 2012 PRSSA Future Leader Awards
- ✓ 2013 Bateman National Case Study Competition Honorary Mention Award

EDUCATION

Roger Williams University
Bachelor of Arts in Media Communication (Public Relations) Minors in Psychology and Portuguese

Bristol, RI
May 2013