



Mayor of Providence

Jorge O. Elorza

January 16, 2015

Honorable Members
Providence City Council
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) and 1105 of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 passed in 1987, I am this day appointing Deputy Chief of Staff Theresa M. Agonia as my designee on the Dexter Donation Commission.

Sincerely,

A handwritten signature in dark ink, appearing to be "J. Elorza", written over a horizontal line.

Jorge O. Elorza
Mayor

IN CITY COUNCIL
FEB 05 2015

READ
WHEREUPON IT IS ORDERED THAT
THE SAME BE RECEIVED.
A handwritten signature in dark ink, appearing to be "Theresa M. Agonia", written over a horizontal line.
CLERK

Theresa Agonia

62 Alaska Street • Cumberland, RI • 02864 • TheresaAgonia@gmail.com • 401-663-4252 • About.me/TheresaAgonia

I am **fluent in Portuguese** and speak intermediate Spanish and French. I have great attention to detail and am very punctual. My excellent research, verbal, and analytical skills make me a **key asset to any team environment**. I have a strong passion for community work, sports, reading, and traveling.

RELATED EXPERIENCE

Business Outreach and Public Relations Coordinator *City of Central Falls*

November 2013-Present

- Manages City and Mayor's social media accounts including Facebook, Twitter, and the City's website
- Write press releases with key Central Falls announcements, resulting in television, radio, and newspaper coverage
- Provide suggested talking points to the Mayor for all speaking engagements
- Coordinate events on behalf of the City including: Secretary Castro's Tour of CF, Mayor's Youth Council Swearing In Ceremony, Flag Raisings, Ribbon Cutting Ceremonies, Press Conferences, annual events, meetings, etc.
- Created Central Falls' First Restaurant Week and creating 2015 Central Falls Recycling Calendar
- Provides executive level of support to the Mayor's Office and Director of Planning and Economic Development
- Serve as the liaison between the Planning Department and the City Planning and Zoning Boards

Communications Assistant

June 2013-October 2013

Latino Policy Institute at Roger Williams University

- Revised all web content for LPI website and created a LPI Blog
- Built database for LPI contacts in education, health and government
- Supervised summer intern and provided daily tasks
- Increased social media visibility and produced LPI marketing tools and posters

RI Anti-Bullying Competition Assistant Account Executive

September 2012-April 2013

National Bateman Case Study Competition

- Acquired two month-long proclamations supporting the campaign from RI Governor Chafee and Mayor Diossa
- Gained news coverage with five media outlets that reached over seven million people in RI and secured over \$20,000 worth of TV media coverage (via Cision)
- Conducted pre and post surveys to evaluate effectiveness of the campaign

Public Relations Intern

December 2012-January 2013

Regan Communications

- Followed up with local media outlets regarding press events
- Attended photo opportunities on behalf of clients including Disney, Dunkin Donuts, and Providence Bruins

Public Relations Assistant for Dr. Amiee Shelton

August 2011-May 2013

Roger Williams University

- Scheduled & managed site visits to nine PR agency/firms in New York City for 35 RWU students
- Planned a 12 day trip to LA for 14 students and two advisers to visit eight top PR agencies
- Organized the 2013 PR Career Week for all RWU students with 10 PR speakers from Prov. and Boston areas

Public Relations Intern, Department of Public Affairs

August-December 2011

Roger Williams University

- Wrote 10+ press releases and pitched stories to local, national and specialized media outlets
- Used Cision to develop and update media lists and clip books

Bridge To Success Mentor and Tutor

January 2010-February 2012

Roger Williams University

- Mentored 50+ students and assisted with studying tactics, note-taking, and the college application process
- Planned monthly campus visits for high school students to RWU

RECOGNITION

- ✓ Public Relations Society of America Member (2013-Present)
- ✓ United Way Young Professionals of Rhode Island Member (2014-Present)
- ✓ RWU Public Relations Student Society of America Vice-President (2012-2013)
- ✓ Recipient of the 2013 Exemplary Showmanship in the Field of PR and 2012 PRSSA Future Leader Awards
- ✓ 2013 Bateman National Case Study Competition Honorary Mention Award

EDUCATION

Roger Williams University

Bachelor of Arts in Media Communication (Public Relations) Minors in Psychology and Portuguese

Bristol, RI

May 2013