



Mayor of Providence

Jorge O. Elorza

January 29, 2015

Honorable Members  
Providence City Council  
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 passed in 1987, I am this day appointing Meg Clurman of 69 Weymouth Street of Providence, Rhode Island 02906, as a member of the Providence Tourism Council, also known as the Convention Authority of the City of Providence, for a term to expire in on April 30, 2017. Ms. Clerman replaces Michael Gennaro whose term expired.

Sincerely,

A handwritten signature in black ink, appearing to be "J. Elorza".

Jorge O. Elorza  
Mayor

IN CITY COUNCIL  
FEB 05 2015

READ  
WHEREUPON IT IS ORDERED THAT  
THE SAME BE RECEIVED.  
*Linda A. Dwyer* CLERK

## Meg Clurman

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69 Weymouth St  
Providence RI 02906  
(m) 401-529-3364  
megclurman@verizon.net

### EXPERIENCE:

*TRANSITION FINANCE AND INAUGURATION DIRECTOR*, Office of Mayor-Elect Jorge Elorza, Providence, RI. 11/5/14- Present.

- Directed fundraising of over \$300K in 4 weeks to Providence Tourism Fund in support of inauguration, community service, and arts education events.
- Created and managed both transition and inauguration budgets.
- Planned and executed 5 inauguration related events attended by over 3000 people
- Helped discern, plan, and execute Transition PVD Listening Series.

*FINANCE DIRECTOR*, Elorza For Mayor, Providence, RI. 8/23/14- 11/5/14

- Directed fundraising of over \$521K in 10 weeks, including 15 unique fundraisers, plus 2 signature events with over 500 guests each.
- Increased database of potential donors by over 2,300 individuals
- Improved re-solicitation and follow up processes, increasing collections 50% over the previous life of the campaign.
- Engaged and led 30-member Finance Committee, who directly contributed to the raising of over 30% of campaign revenue.

*FINANCE DIRECTOR*, Smiley For Mayor, Providence, RI. 2/18/14- 8/22/14

- Directed fundraising of over \$400K in a crowded primary field of 5.
- Wrote fundraising letters, planned and executed fundraisers.
- Managed house parties, interns, and volunteers.
- Instrumental in creating and executing successful strategic plan.

*CLOSING OPERATOR*, Image Processing and Color Transmission Center, Time Inc., NY, NY. 2/86- 5/89

- Responsible for the editorial closing processes, page transmission, and print runs at 15 combined domestic and international press locations for the weekly production of Time, Sports Illustrated, and People magazines.
- Supervised same for the monthly Discover, Money, and Life Special Edition magazines.
- Served as liaison between magazine editorial staffs, production departments, and printing press personnel.

*ASSOCIATE EDITORIAL PRODUCTION MANAGER*, House Beautiful Special Publications, Hearst Corp., NY, NY 8/84- 2/86

- Coordinated communications and processes between editorial staff and pre-press production facilities.
- Supervised layout and art production, art retouching.

- Served as Editorial Production Assistant from 9/81- 8/84.

### COMMUNITY ENGAGEMENT:

*FOUNDER, Rising Tide Labs, Providence, RI. 11/12- Present.*

- RTL promotes science-based entrepreneurship and as an economic development engine in the face of changing climate market forces.
- Developed an entrepreneurship education workshop for high school science and art students addressing needs created by climate change.
- 2013 Semi-finalist, RI Foundation Innovation Fellowship, Providence RI.
- Partner, Senior Resiliency Project, RI Department of Health Climate Change Program, Providence, RI. 1/13- present (on leave)
- Member, Climate Change Commission Working Groups, RI Department of Health, 9/12- present (on leave).

*CHAIR, MOSES BROWN ANNUAL FUND/FRONT CIRCLE COMMITTEE, Moses Brown School, Providence, RI. 9/1/13- 6/30/14*

- Coordinated parent participation for successful 1.2 M campaign.
- Wrote and edited fundraising letters, recruited phonathon volunteers, supervised gift follow up communications.
- Directly solicited Front Circle donors for gifts in excess of \$1000.

*BUILDINGS AND GROUNDS COMMITTEE, Moses Brown School, 9/23- Present*

- Board- level committee overseeing the school's \$50M new building plan, and the maintenance of its 260 year-old campus.

*FOUNDER, SISTER CITY PROJECT, 2008 and 2012 campaign cycles, Providence, RI.*

- 2008- Engaged Rhode Island Women For Obama members to activate the Sister City Project, a GOTV personal woman-to-woman letter writing campaign targeting infrequent voters in battleground states.
- 2012- Sister City Project focused on increasing early turnout in the crucial swing county of Fairfax, VA. Credited by the national OFA campaign as increasing the President's margin of victory there, despite lower turnout.

*ARTIST, Providence, RI. 9/89- 5/96*

- Worked in acrylics on paper and canvas
- Showed in NYC and PVD, including 1995 sold-out show at the RI Foundation

### EDUCATION:

*B. A., HISTORY/THEATER, DOUGLASS COLLEGE, RUTGERS UNIVERSITY, New Brunswick, New Jersey, 1981*

- Elected to Phi Alpha Theta, National Historical Honor Society
- Acted in over 10 University and student theatrical productions
- Volunteered for Big Sisters; paid way through school by waitressing