



Mayor of Providence

Jorge O. Elorza

November 20, 2017

Honorable Members
Providence City Council
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 passed in 1987, I am this day re-appointing Lisa Carnevale of 11 Duke Street, Providence, RI 02908, as a member of the Providence Harbor Management Commission for a term to expire on December 31, 2020, and respectfully submit the same for your approval.

Sincerely,

A handwritten signature in black ink, appearing to be "J. Elorza", written over a horizontal line.

Jorge O. Elorza
Mayor

IN CITY COUNCIL
JAN 08 2018

READ
WHEREUPON IT IS ORDERED THAT
THE SAME BE RECEIVED AND APPROVED
A handwritten signature in black ink, appearing to be "J. L. Bagn", written over a horizontal line.
CLERK

LISA CARNEVALE

EXPERIENCE

Principal, MYRANDA

Providence: October 2011 – Present

- Lead strategic communications efforts, including public relations, marketing and brand identity development for clients, focused on advancing business and organization initiatives
- Create strategy and positioning, that increases awareness, participation and sales
- Strong facilitation of stakeholder dialogue; research and development of strategy, design direction and communication tools; content development including press materials, policy briefs, articles, talking points, and marketing materials
- Diverse client base including community, urban and real estate development corporations, cause-related growth initiatives, non-profit organizations, for-profit design companies, small and large businesses.

Founding Member, DESIGNxRI

Providence: September 2012 – Present

- Actively working to establish this industry driven initiative to position and grow the design industries in Rhode Island
- Coalesce design practitioners and leaders to set agenda and action plan for first exploratory year
- Advocate for the creative economy and need for design thinking principles in decision-making, problem-solving and leadership

Executive Director, Rhode Island Citizens for the Arts

Providence: February 2009 – October 2011

Consultant: September 2002 – February 2009

- Led advocacy and strategy: preserved over \$2 million in state funding and arts related programs to RI State Council on the Arts by organizing advocates and lobbying key legislators at the State House
- Pursued legislative initiatives that resulted in increased funding and effective policies, such as: "Scratch Ticket for the Arts" added nearly \$90,000 (12% increase) to RI State Council on the Arts' grant pool (2007); Added a new arts staff position at RISCA (2009); Successful reinstatement of arts funds cut 58% (2010)
- Increased membership to RI CFA by 500%, doubled the email list and created a Facebook profile with over 1500 fans in one year by rebranding the organization, partnering to raise awareness and championing participation through a new and now recognized e-newsletter
- Developed multi-year policy agenda with extensive survey and focus group input from creative community

Co-Founder/Director, Partnership for Creative Industrial Space

Providence: August 2004 – February 2009

- Co-founded innovative not-for-profit that provides space to creative businesses through collaborative property development and management relationship with building and landowners
- Created and managed a new creative business incubator in a 40,000 sq ft building in Providence bringing over 42 businesses and 100 jobs to a distressed area deemed in need of economic development
- Directed survey team quantifying businesses and jobs located within city's Industrial Commercial Buildings District (ICBD); led to close to \$1 million in private investment for relocation stipends to hundreds of tenants at a historic site set for redevelopment
- Crafted and passed Tenant Relocation Ordinance (2008), Property tax stabilizations (2004-2008), and West Side Arts District legislation (2006) with pro-arts tax and relocation incentives

Public Relations Consultant, Catalyst, Inc.

Providence: March 2001 – February 2009

- Led all public relations strategy, development, mediation and implementation for major client in B2B market: FLEXcon, an international manufacturing company of films and adhesives
- Wrote bi-lined white papers, press releases and case studies and placed in B2B publications
- Managed account directly with client and maintained productive working relationship resulting in nearly \$2 million in earned media placement