



Mayor of Providence

Jorge O. Elorza

January 26, 2015

Honorable Members
Providence City Council
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 passed in 1987, I am this day appointing Brett Smiley of 37 George Street, Providence, RI 02906, as a member of the Providence Economic Development Partnership Loan Committee for a term ending on January 31, 2017. Mr. Smiley replaces Gonzalo Cuervo who has resigned.

Sincerely,

A handwritten signature in black ink, appearing to be "J. Elorza", written in a cursive style.

Jorge O. Elorza
Mayor

IN CITY COUNCIL
FEB 05 2015

READ
WHEREUPON IT IS ORDERED THAT
THE SAME BE RECEIVED.
A handwritten signature in black ink, appearing to be "L. D. D.", written in a cursive style.
CLERK

BRETT P. SMILEY

37 George St

Providence, RI 02906

Email: brett@brettsmiley.com Phone: (401) 569-0991

ENTREPRENEUR IN POLITICAL & GOVERNMENT CONSULTING

Brett Smiley has founded and launched two successful companies and has had senior strategic roles in a wide range of advocacy, fundraising and political campaigns. His energetic leadership, entrepreneurial drive and proven network of client relationships set him apart.

Expertise includes:

- Accounting & Financial Management
- Staff Recruiting & Training
- Fundraising & Development
- Vendor Management & Event Planning
- Regulatory Compliance & Filings
- Administration & Process Design
- PR & Crisis Communications
- Vote Analysis & Targeting

GOVERNMENT EXPERIENCE:

CITY OF PROVIDENCE, Providence, RI
Chief Operating Officer, 2015 – present

Appointed by Mayor Jorge Elorza to the newly created position of Chief Operating Officer to better align budget, operation and economic development priorities. One of four direct reports to the Mayor with responsibilities for three major divisions: Operations, Finance & Administration, Economic Development.

CONGRESSWOMAN MELISSA BEAN – IL08, Barrington, IL
District Director, 2005

Led transition team for freshman member of 109th Congress. Managed district office for Frontline member; hired, trained and supervised a staff of six.

SMALL BUSINESS EXPERIENCE:

CFO CONSULTING GROUP, LLC, Providence, RI
DBA CFO COMPLIANCE, LLC AND CAMPAIGN FINANCE OFFICERS, LLC
Founder and President, 2007 – 2014

Founded public affairs, development and compliance firm that grew to \$500k+ in annual revenue within 5 years and produced a profit every year since inception. Opened satellite offices in Chicago and Washington, DC. Regularly asked to train or present on regulatory compliance and development skills.

Created regulatory compliance division to enable additional growth and diversification. Lead and managed a team of three in conjunction with one partner. Serviced over 30 clients from California to Maine. Primarily responsible for business development and marketing along with recruiting and training staff.

Added Public Affairs division in 2013 to help business associations and coalitions win at the statehouse and the ballot box. Selected to lead effort on two of the most high profile issues of the 2013 session – Marriage Equality and Payday Loan Reform.

ACCOMPLISHMENTS:

Managed winning 2012 \$25M Affording Housing Bond in Rhode Island

Served as Lobbyist for Rhode Islanders United for Marriage, winning marriage equality in Rhode Island.

Passed Commercial Lein Legislation for the Rhode Island Board of Commercial Realtors

Founded firm and create industry leading packages of services.

Funded and oversaw the creation of a proprietary software system improving serving and eliminating one position.

Successfully raised campaign funds for nationally significant congressional races such as the election of Representatives David Cicilline of Rhode Island and Bill Foster of Illinois.

Led the fundraising efforts for the successful elect of barrier breaking Mayors Angel Taveras of Providence, RI and Pedro Segarra of Hartford, CT.

SOCIALSPHERE STRATEGIES, Cambridge, MA Consultant, 2007

Launched new firm in 6 months with two business partners; completed launch on time with firm positioning, investor presentation and marketing materials.

Co-authored major strategic plan for a multi-billion dollar state agency while maintaining strong relationships with existing clients throughout launch.

POLITICAL CAMPAIGN EXPERIENCE:

**CHARLIE FOGARTY FOR GOVERNOR, Providence, RI
Campaign Manager, 2006 Cycle**

**PHIL ANGELIDES FOR GOVERNOR, Sacramento, CA
Finance Director, 2005 Special Election**

**MELISSA BEAN FOR CONGRESS, Barrington, IL
Campaign Manager, 2004 Cycle**

**SHERYL PETHERS FOR COOK COUNTY JUDGE, 8TH SUBCIRCUIT, Chicago, IL
General Consultant, 2004 Cycle**

**JOAN CLEARY FOR ALLEGHENY COUNTY COUNCIL, Pittsburgh, PA
Campaign Manager, 2003 Municipal**

**RICK INGRAM FOR ALDERMAN, Chicago, IL
Campaign Manager, 2003 Municipal**

EDUCATION:

**MBA, Concentration in Economics
DePaul University- Kellstadt Graduate School of Business, Chicago, IL**

**B.S., Finance, High Honors
DePaul University, Chicago, IL**