

Mayor of Providence

Jorge O. Elorza

March 10, 2015

Honorable Members  
Providence City Council  
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 passed in 1987, I am this day appointing Jennifer K. Bramley of 150 Union Street of Providence, Rhode Island 02903, as a member of the Providence Tourism Council, also known as the Convention Authority of the City of Providence, for a term to expire in on June 30, 2015. Ms. Bramley replaces Paul Brooks who has resigned.

Sincerely,

Jorge O. Elorza  
Mayor

IN CITY COUNCIL  
MAR 19 2015

READ  
WHEREUPON IT IS ORDERED THAT  
THE SAME BE RECEIVED.

CLERK

# Jennifer K. Bramley

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401.465.2213   jenn@bramleycommunications.com   150 Union Street, No. 506   Providence, RI 02903

## PROFILE

### Communications and Government Affairs Executive

**A seasoned communications professional** who offers nearly two decades of experience in government and public affairs in Rhode Island.

**Engaged and energetic individual** with management experience, strong writing skills, creative ideas and the ability to effectively communicate and advocate.

**Significant experience in successful strategic communications planning** for corporations, nonprofit organizations and government entities. Served as chief spokesperson for numerous organizations and elected officials and possess strong, long-standing relationships with Rhode Island media.

**Experience working with national media**, trade publications and press in a number of states.

**A passion for public policy** that led to the development of key relationships with Rhode Island federal, state and local government officials and their top staff members. Solid understanding of the workings of state and federal government.

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## PROFESSIONAL EXPERIENCE

*Cox Communications*

*April 2013-present*

### Vice President, Government and Public Affairs, Northeast

Shape the company's government relations, public relations, internal communications and community relations strategies in Cox's Northeast Region: Rhode Island, Connecticut and Ohio. Oversee teams in each state.

*Bramley Communications, LLC, East Greenwich, RI (formerly Vision Strategies, LLC)*   *Oct. 2001-April 2013*

### Founder/Owner

Founded and operated strategic public relations, marketing and government affairs firm. Work with corporate, nonprofit and government clients to promote a range of initiatives and build support through communications planning. Advise CEOs and senior management teams on public relations efforts and interaction with government entities on all levels. Coordinate and implement long-term, results-driven strategies.

*Office of General Treasurer Paul Tavares, Providence, RI*

*Nov. 1998-Oct. 2001*

### Director of Communications

Provided strategic communications planning for newly elected state treasurer. Served as chief spokesperson for office managing the Employee's Retirement System of Rhode Island and State Investment Commission. Wrote treasurer's speeches, managed crisis communications, coordinated opportunities for positive media coverage and conducted interview preparation. Advised treasurer, chief of staff and legal counsel on media issues and served as senior team member on all treasury issues.

*Myrth York for Governor, Providence, RI*

*June-Dec. 1998*

### Director of Communications

Formulated and implemented media strategy for candidate in race to become RI's governor. Served as campaign spokesperson. Pitched story ideas to media and coordinated press conferences and events. Advised candidate on national and local issues. Conducted briefings and prepped candidate for interviews, debates and media appearances. Wrote candidate's speeches.

*Office of U.S. Rep. Robert A. Weygand, Washington, DC*

*Dec. 1996-June 1998*

### Press Secretary

Developed and implemented immediate and long-term communications strategies for first-term congressman. Served as congressman's spokesperson and organized media appearances and interviews with national, regional and local press. Wrote congressman's speeches, op-eds, press releases and newsletters. Advised

congressman and senior staff on legislative direction and media impact of issues and events. Worked with team to create local programs and initiatives and coordinated media events with federal, state and local officials in DC and in the home district.

*Weygand for Congress, Cranston, RI*

*Jan.-Dec. 1996*

#### **Campaign Press Secretary**

Coordinated media plan for successful candidate in RI's 2nd congressional district. Developed long term and day-to-day media strategy for campaign that included a competitive primary and general election. Served as chief spokesperson for campaign and planned and conducted press conferences, interviews and media appearances. Formulated speeches and press releases, managed crisis, conducted debate prep and worked with Washington consultants on development of poll questionnaires and advertising campaign. Coordinated newly elected congressman's transition into the U.S. House of Representatives.

*ESPN X Games, Providence, RI*

*Jan.-Sept. 1995*

#### **Assistant Director of Public Relations**

Formulated and implemented regional media and community relations strategy for first-time, internationally televised, \$12 million sporting event produced by the world's top sports entertainment television station. Served as liaison to local government officials and community groups and as a featured speaker at local events. Served as regional spokesperson and coordinated creative media opportunities for Games and its 300 athletes. More than 550 local, national and international media outlets trekked to Providence and Newport to cover the event.

*Office of Governor Bruce Sundlun, Providence, RI*

*Jan. 1994-Jan. 1995*

#### **Assistant Deputy Press Secretary**

Served as communications staffer for one of Rhode Island's most involved, energetic and productive governors. Wrote press releases and official correspondence on governor's policies. Drafted issue statements, wrote speeches and created governor's briefing books for interviews. Worked with high-level government officials and department directors to coordinate press conferences. Briefed governor and cabinet on local media issues.

## **COMMUNITY INVOLVEMENT**

#### **Greater Providence Chamber of Commerce**

*2014-Present*

Member, Government Affairs Committee

#### **Downtown Providence Parks Conservancy**

*2013-Present*

Member, Executive Committee; Chair, Communications Committee

#### **New England Cable and Telecommunications Association**

*2013-Present*

Member, Board of Directors

#### **Justice Assistance**

*2013-Present*

Member, Board of Directors

#### **Community College of Rhode Island (CCRI)**

*2003-Present*

Member, Board of Trustees -- Honorary Alumni Award, 2011

#### **Institute for the Study and Practice of Nonviolence**

*2009-2014*

Member, Invest in Peace Committee

## **EDUCATION**

#### **S.I. Newhouse School of Public Communications**

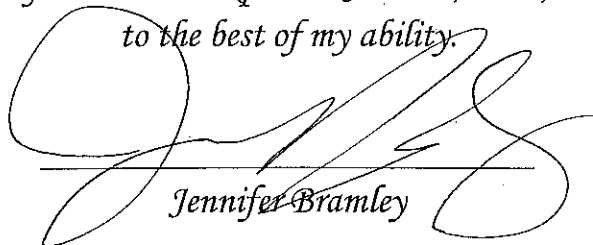
Syracuse University, Syracuse, NY

B.S. Magazine Journalism --Concentration: English

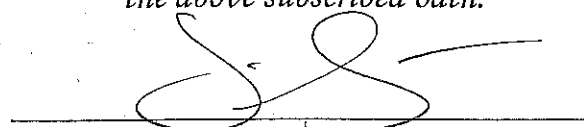


# State of Rhode Island and Providence Plantations

*I, Jennifer Bramley, do solemnly swear that  
I will support the Constitution of the United States of America  
and that of the State of Rhode Island and Providence Plantations,  
in addition to the Providence Home Rule Charter,  
and that I will faithfully discharge the duties of the office of  
Providence Tourism Council  
for a term to expire on June 30, 2015,  
to the best of my ability.*

  
Jennifer Bramley

*I, Jorge O. Elorza, Mayor of Providence, do hereby certify that  
on the 12<sup>th</sup> day of March A.D. 2015,  
I did administer unto Jennifer Bramley  
- duly appointed to the Providence Tourism Council -  
the above subscribed oath.*

  
Jorge O. Elorza, Mayor of Providence

