



Mayor of Providence

David N. Cicilline

December 9, 2009

Honorable Members  
Providence City Council  
City Hall  
Providence, Rhode Island 02903

Dear Honorable Members:

Pursuant to the Articles of Incorporation of the Providence Plan, I am this day appointing Mr. Macky McCleary of 42 Pratt Street Apt. 3, Providence, Rhode Island 02906, to the Providence Plan for a term to expire on June 30, 2010.

Mr. McCleary will be completing the un-expired term of Brenda Dann-Messier, who resigned.

Sincerely,

David N. Cicilline  
Mayor

DNC: ljp

IN CITY COUNCIL

JAN 7 2010

READ  
WHEREUPON IT IS ORDERED THAT  
THE SAME BE RECEIVED  
  
CLERK

# Macky McCleary

42 Pratt St, Apt 3, Providence, RI 02906

917.536.7339

macky\_mccleary@mckinsey.com

## Education:

Master of Architecture: Yale School of Architecture, 2003  
Bachelor of Arts: Yale College, Major: Architecture, 2000

## Experience:

11/2006-Present

### **McKinsey & Co., New York, NY and Boston, MA**

#### **Senior Associate 8/08-Present:**

*Non-profit:* Led the team that developed a business plan for a new public policy and education Boston area non-profit. The team developed organization, operating and partnership models and set fundraising and impact goals for ramp up and end-state organization.

*Asset Management:* Led team across several workstreams during a cost reduction and turnaround study for a large international asset management firm. We saved ~\$50M on a base of \$230M

*Hi-Tech:* Led marketing team during a multi-faceted cost reduction at a multi-billion dollar hi-tech company. We saved \$10M on a base of \$100M.

*Non-profit:* A marketing and strategy study for the charitable foundation of a Fortune 500 consumer products company. Developed model that synthesizes quantitative and qualitative impact measurements to allow foundation to measure ROI for every dollar spent.

*Wireless:* Led the mobile search and advertising workstream during a strategy study, including market assessment, competitor analysis and potential acquisitions for a leading global wireless carrier.

Ultimately we developed 5 year plan with total opportunity of ~\$5Bn.

*Private Equity:* Provided content expertise and analytical strategy during a due diligence for a private equity firm considering the purchase of a ~\$200M newspaper conglomerate.

#### **Associate 3/08-8/08:**

*Media:* Led the contentious and challenging editorial room workstream during a long-term growth, cost reduction and market strategy study for a major US newspaper concern. We ultimately saved \$60M on a cost base of \$440M.

*Economic Development:* Led an economic development strategy study for the Long Island Regional Planning Board develop a long term economic and environmental sustainability plan.

#### **Senior Analyst 11/06-3/08:**

*Pharmaceuticals:* A global strategy study working with a major pharmaceutical company to maximize the value of products that have lost or will soon lose their patents:

Developed long-term product line valuation modeling tools

Helped streamline and optimize regulatory filing process

*Accounting:* Developed headcount impact model during a strategy and organization study at a major accounting firm during a support staff downsizing effort to minimize impact on firm morale.

*Consumer Products:* Developed vendor selection criteria during a marketing and sales study at a mid-sized consumer products manufacturer to develop methodology for grocery broker selection.

8/2003-11/2006

### **EmPower CES, New York, NY**

**Co-founder, President + COO:** Co-founded EmPower CES, LLC, a start-up clean energy and green building development company committed to energy independence and environmental stewardship. EmPower sells clean energy products and services to homeowners, businesses and institutions.

**Strategy:** During business planning, led critical industry and market research, developed and implemented the Community Energy Plan (CEP), EmPower's market engagement strategy which leverages existing social forces to build support and acceptance of "green" products. Additionally, I developed the market selection criteria for EmPower using both top-down and bottom-up market analysis.

**Operations/Finance:** Was responsible for vendor and credit management, developing EmPower's financial projections, as well as accounting, inventory management, product sourcing and pricing