



Mayor of Providence

Jorge O. Elorza

December 13, 2019

Honorable Members
Providence City Council
City Hall

Dear Honorable Members:

Pursuant to Sections 302(b) and 1102 of the Providence Home Rule Charter of 1980, as amended and Public Law, Chapter 45-50, Sections 1 through 31 passed in 1987, I am this day re-appointing Charles C. Newton of 45 Larch Street, Providence, Rhode Island 02906, as a member of the Board of Licenses for a term ending on January 31, 2023, and respectfully submit the same for your approval.

Sincerely,

Jorge O. Elorza
Mayor

PROVIDENCE
JAN 16 2020

IN CITY COUNCIL
JAN 16 2020

READ
WHEREUPON IT IS ORDERED THAT
THE SAME BE RECEIVED AND APPROVED

Stuart Selbeck CLERK

CHARLES C. NEWTON
45 Larch Street
Providence, Rhode Island 02906
(401) 274-7314

QUALIFICATIONS:

Over 20 years in state procurement and economic development working with women and minority owned businesses. A small business development professional with expert knowledge of federal, state and local certification processes and compliance requirements. Extensive background in market research and product development along with a strong record of community service with local non-profit organizations.

BUSINESS EXPERIENCE:

Newton and Newton, LLC, 2015 – current

CONSULTANT: Specializing in regulatory requirements for inclusion in MBE/DBE/WBE programs including Federal, State and Private Procurement opportunities. Assist in the growth and development of Business through networking and by accessing funding and human resource development.

State of Rhode Island, 1988-2015

ASSISTANT ADMINISTRATOR: Minority Business Compliance Office, Department of Administration. Responsible for the increased utilization of women and minority owned businesses in state and quasi-state procurement activities. Monitors compliance with state and federal regulations regarding minority participation in state and quasi-state contracted services.

COORDINATOR: Office of Minority Business Assistance, Rhode Island Economic Development Corporation. Provided business and technical assistance to minority and women owned businesses. Support included business plan development, strategic marketing, and office management.

WJAR TV, Providence RI, 1975 - 1987

LOCAL SALES MANAGER: (1985 - 1987)

Developed business and supervised staff of seven account executives to achieve gross revenues in excess of \$7 million dollars. Utilized innovative marketing strategies and monitoring techniques to control inventory while increasing market share.

ACCOUNT EXECUTIVE: (1979 - 1984)

Consistently achieved top biller status. Demonstrated ability to work with large corporations and small businesses to accomplish individual marketing objectives. Major clients included: Coca Cola, Kentucky Fried Chicken, Toys R Us.

SALES TRAINEE: (1978 - 1979)

Initiated and developed uniform procedures for dissemination of competitive market information. Generated over \$50,000 in new revenue. Promoted within year to account executive.

ASSISTANT TRAFFIC MGR.: (1976 - 1977)

Consulted with programmers in the design of a computerized system for the scheduling of air-time.

GATEKEEPER: (1975 - 1976)

Responsible for maintenance and scheduling of air-time.

EDUCATION: Providence College (1970 - 1974)
Providence College School of Continuing Education
Courses in Public Relations. Marketing and Accounting
Completed Sterling Institute Program for Managers
Leadership Rhode Island Graduate, Tau Class

PUBLIC SERVICE:

Current Memberships

- Vice Chairperson, Providence Board of Licenses
- Center for Women and Enterprise, Board Member
- Local Initiatives Support Corporation, Board Member
- Ocean State Business Development Authority, Board Member
- RI Scenic Highway Commission, Board Member
- RI Joint Reinsurance Association, Board Member
- RI Black Business Association, Micro Loan Committee
- Providence College Black Alumni Association Board Member
- RI Affirmative Action Professionals, Member
- Diversity & Inclusion Professionals, Member

Previous Memberships

- Catholic School Collaborative, Board Member
- City of Providence Recreation Advisory Committee
- City of Providence, Zoning Board
- Coach, Babe Ruth, Cowboys, Football, Holy Name Basketball
- CYO Coordinator Diocese of Providence
- East Side YMCA, Board Chair
- Holy Name of Jesus, School Board Member
- Housing Resource Commission, Board Member
- Johnson and Wales University, Diversity Committee
- Lt. Governor's Small Business Advisory Committee
- Minority Investment Development Corporation, Board Chair
- Mount Hope Neighborhood Association, Treasurer
- Neighborhood Development Fund, Board Chair
- Oasis International, Advisory Board
- Ocean State Business Forum, Member
- Parents Advisory Committee, Diocese of Providence
- Phi Beta Sigma Fraternity, Treasurer
- Providence Civic Center, Past Board Treasurer
- Rhode Island Black Heritage Society, Chairperson
- Rhode Island Black Media Coalition, Co-founder
- Rhode Island Foundation, Volunteer Recognition Award Committee

REFERENCES FURNISHED UPON REQUEST